

Dear Parents:

Selling Ads for our program will help us pay for the program and hopefully help us pay for additional expenses.

Right now the costs for this production are around \$45,000. It is amazing how rentals and rights, utilities and sets and costumes add up!

We have an amazing group of volunteers and we are anticipating an amazing production!

Attached please find the advertising information. Any ads you sell will be placed in the "AD" folder at rehearsals, or may be dropped off in the theatre mailbox, which is to the right of the doors, midway across the front of the theatre building.

In addition to full, half, and quarter page (business card) ads we have added Emerald City Preferred Projection as an ad option. We will be projecting the ads prior to the show and at intermission. This is an additional option. The season(which includes all our shows until fall '09) purchases include tickets. Please print and distribute!

Ad deadline is October 25th.

We have prizes for the kids for the MOST (in dollar amount) ads and raffle tickets sold. BOTH ADS AND RAFFLE TICKETS- ONE PRIZE FOR EACH!

THE GRAND PRIZE IS your choice of

1. A CHANCE TO FLY!! This will not be during the show, but after one of the performances. **OR**

2. Your choice of items from the Wizard of Oz Memorabilia table that will be at performances

Second Place winners will receive a Wizard of Oz watch!

We will be distributing flyers and posters. Please take these to local establishments!

Your child may decorate a flyer and make it extra special. If your child puts his/her name on the back of the flyer or poster, we will check when we are out shopping, etc. and those names we see will receive a lollipop! So, go around town and get those flyers out! They should be ready for distribution around town the week of September 23. If you do not have rehearsal, you may still stop by the theatre on rehearsal nights and pick up flyers. For those parents who have offered to distribute flyers for schools, I will contact you, as we first must receive permission form the various superintendents.

Please wait for this permission and a message from Debbie Jackson before distributing to schools. Please- make this a fun activity!! Get the word out and let your child have an amazing, excited, and full auditorium for each performance!